



JON SALL/SUN-TIMES

Will it be butter, jalapeno or chocolate marshmallow topping on that popcorn?

## a real **FIND**

### 'Pop' goes the flavor

**F**requent patrons of Landmark's Century Centre Cinema are used to getting more out of their moviegoing experience. The theater's choice in movies—art house, foreign and independent films—are usually provocative and sometimes controversial. So it's no surprise when Century's difference extends beyond the screen and out to the concession stands.

"We've all got the idea that when we go to the movies, we get popcorn," says Brian Ross, the city manager for Landmark's Chicago theaters. "We decided to try something different this time around."

"Something different" means in addition to the usual butter and salt toppings for your kernels, Century features 10 other flavors that are sure to leave you saying "Viva la difference." They include

barbecue, Cajun, apple cinnamon, jalapeno, parmesan and garlic, ranch, southwest cheddar and the three most popular, white cheddar, sour cream and onion, and chocolate marshmallow.

Landmark has been offering the free toppings at many of their cinemas nationwide for a while. The toppings used to be made in-house. Now, Landmark turns to Kernel Season's in Highland Park for a steady supply.

The next time you're at the show, feel free to try one or more toppings, because the best thing about them is none is more than five calories per 1/4-teaspoon serving.

*Landmark Century Centre Cinema,  
2828 N. Clark. (773) 248-7744.*

*Misha Davenport*