

# Brenham Banner-Press

Serving Brenham, Washington County Since 1866

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## New seasonings developed by UT Alumni help popcorn lovers across the United States

Chicago – Popcorn lovers across America are getting ready for their favorite month – October. October marks National Popcorn month, a chance for popcorn lovers everywhere to celebrate and eat their favorite snack. According to the National Popcorn Board, Americans consume 17 billion quarts this healthy and economical snack food available. Like most other things in America, popcorn is going through a major modern day make over. Kernel Season's is leading the charge with its 10 flavorful gourmet popcorn seasonings from White Cheddar and Parmesan & Garlic, to Chocolate Marshmallow and Apple Cinnamon without the added calo-

ries or fat.

Plain popcorn has been around since the 16th century, and now 400 years later Kernel Season's fans can enjoy dressing their popcorn with mouthwatering flavors. Where ever you find popcorn Kernel Season's is there. What was once only available to the movie going public is now available in the comfort of individual homes. The flavors include: white cheddar, nacho cheddar, parmesan and garlic, jalapeno ranch sour cream and onion, barbecue, cajun, apple cinnamon and chocolate marshmallow. All varieties excluding parmesan and garlic are certified Kosher.

Popcorn is a good source of

carbohydrate energy and fiber and has no artificial color or flavor additives. Popcorn is also surprisingly low in calories. One cup of popped popcorn has 31 calories if eaten plain or seasoned with herbs; 133 calories if drizzled with a tablespoon of butter, margarine, or oil; 34 calories if sprayed with butter-flavored oil; 35 calories if sprinkled with a butter substitute. Most Kernel Season's flavors have less than two calories per serving.

"We wanted to offer great tasting and healthy flavors to compliment the natural goodness of popcorn," said Brian Taylor, Founder and UT Alumni. "Join us with the popcorn flavor revolution at [www.nomore nakedpopcorn.com](http://www.nomore nakedpopcorn.com)"

### Kernel Season's Fact Sheet

Kernel Season's appeals to all age groups not only because of its tantalizing flavors, but also because of its healthy eating benefits such as:

- 100% All natural
- No fat
- Two calories per serving
- Reduced Sodium
- No MSG
- Zero Weight Watcher's points per serving

Kernel Season's is available in the popcorn aisle of your local grocery stores or by visiting [www.nomore nakedpopcorn.com](http://www.nomore nakedpopcorn.com). Suggested retail price is \$2.99.

### About Kernel Season's

Kernel Season's was founded in 1999 by Brian Taylor at the University of Michigan. He made popcorn every night and created his own personal spice blends to toss into it. Friends and fellow students loved it. People came knocking on his door asking for the special seasonings. Taylor ran with the idea and contacted a team of flavor experts with over 50 years of experience to help blend perfect the seasonings. Today Kernel Season's is available in over 5,000 movie theaters and grocery stores nation-wide. For more information visit [nomorenakedpopcorn.com](http://nomorenakedpopcorn.com)