



## **Kernel Season's Full Product Line Certified Gluten-Free by the Gluten Intolerance Group (GIG)**

*America's #1 Popcorn Seasoning Company Introduces New Flavors and Single-Serve Bags of  
Ready-to-Eat, Pre-Seasoned Popcorn At Winter Fancy Food Show*

**Elk Grove Village, Ill., January 15, 2012** – With consumers spending \$2.6 billion on gluten-free foods in 2010 (*Time Magazine*), the gluten-free trend continues to climb in 2012 with unstoppable momentum. [Kernel Season's®](#), America's number one brand of popcorn seasoning, is proud to support consumers with gluten sensitivities with the announcement that its full product line is now certified gluten-free by the Gluten Intolerance Group (GIG).

Kernel Season's is also introducing two new popcorn seasoning flavors and single-serve bags of its pre-seasoned, ready-to-eat popcorn at the 2012 Winter Fancy Foods show January 15 – 17, 2012 at **booth #689**.

The two new popcorn seasoning flavors -- Milk Chocolate Caramel and Cheesy Jalapeno -- are certified kosher and gluten-free and are made with all natural blends and ingredients with a suggested retail price of \$3.99. The single-serve bags of the ready-to-eat popcorn come in the Aged White Cheddar and Sweet'n Salty Kettle Corn flavors with a suggested retail price of \$.99 - \$1.29. All new products are available immediately for purchase.

Kernel Season's popular popcorn seasonings, popcorn spritzers and popping oils are available at grocery stores across America including Wal-Mart, Kroger, Target, Safeway, Food Lion, Publix, Winn Dixie, K Mart, Bed, Bath & Beyond and Blockbuster Video. Check the Kernel Season's store locator at [www.NoMoreNakedPopcorn.com](http://www.NoMoreNakedPopcorn.com) to find a store near you, or to make a purchase online.

### **About Kernel Season's**

Kernel Season's, headquartered in Elk Grove Village, IL, is the number one popcorn seasoning in the country. The flavors are all natural blends made with real cheese and are offered at more than 27,000 movie theatre screens nationwide. They may be purchased for home use at more than 30,000 retail stores across America including Wal-Mart, Kroger, Target, Safeway, Food Lion, Publix, Winn Dixie, K Mart, Bed, Bath & Beyond and Blockbuster Video. Kernel Season's products and popcorn accessories can also be purchased online at [www.NoMoreNakedPopcorn.com](http://www.NoMoreNakedPopcorn.com).

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**No More Naked Popcorn.**

Kernel Season's product line:

- Kernel Season's Ready-to-Eat Popcorn:
  - **NEW! Aged White Cheddar (.75 oz. single-serve package)**
  - **NEW! Sweet'n Salty Kettle Corn (.75 oz. single-serve package)**
  - Real Butter (4-oz. package)
  - Aged White Cheddar (5-oz. package)
  - Zesty Chipotle Nacho (5-oz. package)
  - Sweet'n Salty Kettle Corn 6-oz. package)
  
- Kernel Season's Popcorn Seasoning:
  - **NEW! Milk Chocolate Caramel**
  - **NEW! Cheesy Jalapeno**
  - White Cheddar
  - Nacho Cheddar
  - Butter
  - Kettle Corn
  - Ranch
  - Caramel
  - Barbecue
  - Parmesan & Garlic
  - Sour Cream & Onion
  - Cajun
  - Jalapeno
  - Chocolate Marshmallow
  - Apple Cinnamon
  - Popcorn Salt
  - Chili Lime
  - Salt & Vinegar
  - Chipotle Cheddar
  
- Kernel Season's Popping Corn
- Kernel Season's Popcorn Spritzer
- Kernel Season's Popping and Topping Oil
  - #2 Popping Oil in the U.S. according to Information Resources, Inc. (IRI) December 25, 2011

To learn more, visit [www.NoMoreNakedPopcorn.com](http://www.NoMoreNakedPopcorn.com). Retailers, food service professionals, brokers and distributors interested in Kernel Season's products can call Jean Doyle, Regional Sales Director at 866-328-7672. If you are a member of the media, please contact Rachel Lukawski-Kuna at 773-610-8454 or [rachel@impressionspr.com](mailto:rachel@impressionspr.com).

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