



FACT SHEET

Kernel Season's

Kernel Season's, the number one popcorn seasoning in the country, is a line of shake-on toppings that allows people to add exciting flavors to one of America's favorite, good-for-you snack foods. With Americans consuming 17 billion quarts of popcorn last year, people of all ages are topping their oil-, air- and microwave-popped popcorn with Kernel Season's bold flavors.

Founder and head kernel Brian Taylor brought life to traditional popcorn in 2000 at one Chicago movie theater. With an overwhelming response, Kernel Season's quickly expanded to more than 14,000 movie theater screens nationwide as a free shake-on topping. Kernel Season's also offers shakers for home use, which may be purchased at more than 15,000 grocery stores across America including Wal-Mart, Blockbuster Video, Safeway and Food Lion. At www.NoMoreNakedPopcorn.com, Kernel Season's may be purchased along with popcorn accessories.

Developed by a team of flavor experts and popcorn lovers, Kernel Season's flavors are all natural blends made with real cheese and contain no MSG (monosodium glutamate). From white cheddar and butter to chocolate marshmallow and kettle corn, all fourteen Kernel Season's flavors are bringing new life to popcorn. Kernel Season's flavors are also enjoyed on other foods including potatoes, vegetables, pasta and eggs.

Kernel Season's has only two calories per serving* with zero fat and zero carbohydrates, keeping America's wholesome snack food low in calories. All Kernel Season's flavors are certified kosher cRc.

Kernel Season's is headquartered in Elk Grove Village, IL with distribution in all 50 states as well as international locations.

Kernel Season's

- Made with premium cheeses and spices
- Not "salts" but natural blends
- Contains 56 percent less sodium than other popcorn seasonings
- Flavors: White Cheddar, Butter, Nacho Cheddar, Caramel, Ranch, Parmesan & Garlic, Apple Cinnamon, Barbeque, Cajun, Chocolate Marshmallow, Jalapeno, Kettle Corn, Salt, Sour Cream & Onion
- Suggested Retail Price: \$2.99 per shaker

* Flavors with different calorie counts per serving are butter (3) and caramel (5).

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